



Press release

Tulp Festival Amsterdam

01|04 – 30|04 2025

Hundreds of thousands of tulips

100 locations

*A tulip of its own for NEMO Science Museum  
Tulp Festival Amsterdam opens with christening of NEMO tulip*



*Since the first edition of the Tulp Festival in 2015, tulips have bloomed on the roof of NEMO Science Museum every year in April.*

*Photo: John Lewis Marshall*

Amsterdam, 27 February 2025: ***On Thursday 27 March, the NEMO tulip will be unveiled and officially christened to mark the opening of the Tulp Festival Amsterdam. Comedian and winner of the Groeneveld Prize 2024 Dolf Jansen will perform the christening. The annual Tulp Festival will add an extra festive touch to Amsterdam's 750th anniversary in April with hundreds of thousands of colourful tulips along streets, on bridges, in shopping centres and public gardens throughout the city. Since the very first edition in 2015, the iconic roof of NEMO Science Museum has been adorned with tulips in April. The new tulip can be admired there throughout the month of April. You can also walk or cycle past colourful tulips at a hundred other locations, spread across all parts of the city. Visit [www.tulpfestival.com](http://www.tulpfestival.com) for all details about participants, locations and tulip varieties.***

#### **Tulip routes across Amsterdam**

The Tulp Festival adds lustre to the celebration of Amsterdam 750 with numerous new locations. From Amsterdam Centrum, the Tulp Festival will fan out in all directions in April 2025. The colourful tulip carpet will run from Damrak into the city, both Centrum East and Centrum West, and from Dam Square both towards West via Raadhuisstraat and towards Zuid. In Zuid, tulips in Rijnstraat welcome residents and visitors between Utrechtsebrug and Van Woustraat. The Gelderlandplein and the shopping and catering area around the Olympic Stadium and Stadionplein also pay tribute to Amsterdam 750. In the Amsterdamse Bos, tulips mark the entrance to the Bosbaan. In the Vondelpark, tulips are once again floating in the pond and on the Museumplein, they are along 'Het Oor' and at the Moco Museum. A tulip route in West takes you from one colourful square to the next. In Nieuw-West, the tulips in tubs brighten up various shopping centres. Zuidoost is showing off masses of tulips and is bringing the beautiful red Bijlertulp back to life. On the other side of the IJ, colourful tulips welcome you in Noord and can be admired in the oldest and newest neighbourhoods of this part of the city.



### **Tulips in gardens**

Exuberant tulip displays can also be admired in the Hortus Botanicus on the Plantage Middenlaan and in the gardens of the Rijksmuseum, the Hilton Hotel on the Apollolaan and the Waldorf Astoria hotel on the Herengracht. In this largest courtyard of the canal belt, thousands of tulips have bloomed every year since the hotel opened in 2014 during the Tulip Festival in April, and this time, on April 10, a new tulip will also be unveiled and baptized.



*The tulip garden of Waldorf Astoria Amsterdam.*

*Photo: John Lewis Marshall.*

### **Participants Tulip Festival 2025**

These participants will ensure the visibility of the tulip in the Amsterdam streetscape during the month of April 2025 and as long as the tulip blooms in the open ground: Amsterdam Tulip Museum, Amsterdamse Bos, Badhuis Atelier, Beurs van Berlage, BIZ Dam, BIZ OV Kalverstraat and Heiligeweg (Koningsplein, Muntplein), BIZ Leidseplein, BIZ Rokin, BIZ The Olympic, Botanical Garden Zuidas, City Council Center, City Council Nieuw West, City Council North, City Council West, City Council Zuidoost, Compagnon, Cruise Port Amsterdam, De Bijenkorf, Doubletree by Hilton Amsterdam Centraal, Euronext, Eye Filmmuseum, Gelderlandplein, H'ART Museum, Hilton Amsterdam, Hortus Botanicus Amsterdam, Huis Willet-Holthuysen, iBulb, Kalverpassage, Maritim Hotel, Moco Museum, Mövenpick, NEMO Science Museum, Ondernemersvereniging Vondelpark, Osdorppelein, Rijksmuseum, Rijnstraat, UvA Roeterseiland Campus, Waldorf Astoria Amsterdam, WFC Amsterdam.

**Note for the editor/invitation, not for publication:** *For more information and/or high-resolution photos, contact Marieke Klosters via [pers@tulpfestival.com](mailto:pers@tulpfestival.com) telephone: 06 53 37 17 89. You are cordially invited to the opening of Tulp Festival Amsterdam 2025 and the christening of the NEMO tulip, on Thursday 27 March at 5:00 PM in NEMO Science Museum, Oosterdok 2, 1011 VX Amsterdam. Register via the email address mentioned here.*