

Press release

Tulp Festival Amsterdam

01|04 – 30|04 2025

Hundreds of thousands of tulips

100 locations

## Tulp Festival 2025 started with baptizing new tulip



Amsterdam, March 27, 2025: *The 11th edition of the annual Tulp Festival Amsterdam was started with the baptizing of a new tulip for NEMO Science Museum. The youngest generation of tulip lovers was immediately very interested in the NEMO tulip, grown by the innovative flower bulb company Gebr. Hulsebosch from Schagerbrug in North Holland. The grower of the NEMO tulip is one of the pioneers with the cultivation methods and environmentally friendly measures they take in the field of sustainability. The new tulip can be admired on the roof terrace of the museum throughout April. You can also walk or cycle past colorful tulips in public spaces at a hundred other locations in Amsterdam, spread across all city districts, in April. Visit [www.tulpfestival.com](http://www.tulpfestival.com) for all details about participants, locations and tulip varieties.*

### Tulip routes

The Tulp Festival adds lustre to the celebration of Amsterdam 750 with many new locations. From Amsterdam Centrum, the Tulp Festival will fan out in all directions in April 2025. The colourful tulip carpet will run from the Damrak into the city, both Centrum Oost and Centrum West, and from the Dam towards West via the Raadhuisstraat, as well as towards Zuid. In Zuid, tulips in the Rijnstraat welcome residents and visitors between the Utrechtsebrug and the Van Woustraat. The Gelderlandplein and the shopping and catering area around the Olympic Stadium and Stadionplein also pay tribute to Amsterdam 750. In the Amsterdamse Bos, tulips mark the entrance at the Bosbaan. In the Vondelpark, tulips float in the pond and on the Museumplein they are along 'Het Oor' and at the Moco Museum. A tulip route in West takes you from one square to the next. In Nieuw-West, the tulips in tubs brighten up various shopping centres. Zuidoost goes all out with masses of tulips and brings the beautiful, red, Bijlmer tulip to life. Across the IJ, colourful tulips welcome you to Noord and can be admired in the oldest and newest neighbourhoods of this part of the city. Exuberant tulip displays can also be admired in the Hortus Botanicus on Plantage Middenlaan and in the gardens of the Rijksmuseum, the Hilton Hotel on Apollolaan, and the Waldorf Astoria on Herengracht.

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**Note for the editor, not for publication:** For more information and/or high-resolution photos, contact Marieke Klosters via [pers@tulpfestival.com](mailto:pers@tulpfestival.com) telephone: 06 53 37 17 89